

Hello to our potential CREATIVE CONNECTION EVENT 2011 vendors!

If you are interested in becoming one of our fabulous vendors, below you will find what you need to know to make an informed decision about joining our CREATIVE CONNECTION MARKET-what we offer, where we are, and what it costs.

We have extended an invitation to our vendors from last year, and are now opening the field to all of you who would like to be part of our Market this year! Our complete website goes LIVE! on April 4<sup>th</sup>, 2011. At that time, you will be able to complete your on-line application to become a juried member of our Market. The application will gather all needed information, and allow you to submit the required pictures of your product. An application for the Market has a \$25.00 application and jury fee. This is a juried show, and we will be reviewing applications as they are submitted. We will let you know within 7 days if you have been accepted into the Market. At that point, you will receive a code that will enable you to register on our website. If you have inquiries prior to that, please contact us at [creativeconnectionevent@gmail.com](mailto:creativeconnectionevent@gmail.com).

After months of working behind the scenes on plans for the 2011 CREATIVE CONNECTION EVENT, we have secured exciting and dynamic partners and sponsors. BlogHer is our official 2011 partner, offering us unparalleled cross-promotion opportunities. Lisa Stone, president of BlogHer, is considered one of the top 5 most influential women in social media today, and BlogHer's website gets more than 20.5 million unique visits per month! Sterling Publishing, the leader in the field of handmade publishers, is this year's presenting sponsor. Please visit our new website: [www.thecreativeconnectionevent.com](http://www.thecreativeconnectionevent.com) for continuous updates!

We are also very pleased about our new location for 2011 in downtown St. Paul, Minnesota. The Crowne Plaza Hotel offers a more compact and cohesive floor plan for our event, along with beautiful views of the Mississippi River. This year, our CREATIVE CONNECTION MARKET will be housed in the lovely Minnesota Ballroom, which is located on the same level as all of our classes and panels. This placement ensures steady flow and concentrated interaction among the different components of our event.

We also aim to make the Market more successful this year by incorporating a number of special events and "parties," as well as larger interactive sponsor booths and food demonstrations. In addition, the autograph signing and cocktail party will be held on Friday night in the Market. Yes! The Market will be open on Friday night! Friday Market hours are 1:00 p.m. to 9:30 p.m., and Saturday hours are 10:00 a.m. to 5:30 p.m. By condensing the Market into two days, and adding the Friday evening hours, we believe traffic and Market sales will be substantially increased.

We are currently working with the Crowne Plaza and a new pole and drape company to ensure that booth and material handling needs are taken care of, and that move-in and move-out will be smooth and easy for you. Our new location also enables us to offer easy and affordable parking in the hotel and area ramps, along with accessible street parking.

Thanks so much for your interest in the 2011 CREATIVE CONNECTION EVENT!

The CREATIVE CONNECTION Team

**Booth and table pricing:**

- **\$495.00** for each 8'x10' booth
- **\$275.00** for each 8'x 2' table

**The cost of a booth includes:**

- 8' high drapery along the back of the booth
- 8' high drapery along two sides
- 8' draped table
- 1 chair
- 1 exhibitor identification sign
- 2 exhibitor passes
- a fully carpeted Marketplace

**The cost of a table includes:**

- one 8'x2' table
- table covering
- 1 chair
- 2 exhibitor passes
- a fully carpeted Marketplace

Additional tables and chairs are available at an extra cost. Electric, phone, and wireless will be contracted through the Crowne Plaza Hotel. Details will be available upon selection as a vendor.